MANIPAL UNIVERSITY JAIPUR

NAAC A+ Accredited with Grade

nirf Rankings 2025
University: 58 | Overall: 98
Engineering: 58 | Management: 81
Architecture: 21 | Law: 32

4 QUALITY EDUCATION | 8 DECENT WORK AND ECONOMIC GROWTH | 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

Department of Media, Communication and Fine Arts

School of Arts

Faculty of Management, Commerce and Arts

is organising an

INTERNATIONAL CONFERENCE ON

ARTIFICIAL INTELLIGENCE- DRIVEN INNOVATION

Algorithms, Theories and Optimization in Media and Entertainment Industry

(IC-AIME 2027)





AI & Media Innovation | Newsrooms & Journalism | Creative Industries | Emerging Technologies | Sustainable Impact

16–17 FEBRUARY 2027 | **Conference Room, 3 AB, MUJ, Rajasthan (Hybrid Mode)**

About the Conference

The International Conference on Artificial Intelligence-Driven Innovation: Algorithms, Theories, and Optimization in Mediaand Entertainment Industry (IC-AIME2027)aims to bringtogether scholars, researchers, practitioners, policymakers, industry professionals, and students from India and abroad to deliberate on the transformative role of Artificial Intelligence in media, communication, journalism, creative industries, and digital transformation. The conference provides a dynamic platform for interdisciplinary dialogue and collaboration to explore how AI-driven innovation can optimize media practices, enhance creative expression, and contribute to a more inclusive, sustainable, future-ready media ecosystem.

About Manipal University Jaipur

Manipal University Jaipur (MUJ) is a premier institution established in 2011 as part of the renowned Manipal Education and Medical Group. Spread over a 122-acre green campus in Jaipur, Rajasthan, MUJ offers a vibrant environment for learning and innovation.

About the Department

The Department of Media, Communication and Fine Arts is an interdisciplinary hub that integrates creativity, communication, and technology. It offersprograms inJournalism,Mass Communication, Film Studies, and Applied Art at UG, PG, and doctoral levels, fostering academic rigour with industry exposure through state-of-the-art facilities and co-curricular engagement.

Focus Areas

AI & Media Innovation • Newsrooms & Journalism • Creative Industries • Emerging Technologies• Sustainable Impact

Conference Tracks (Five)

- **TRACK 1** Generative AI and Media Content Innovation
- **TRACK 2** AI-Powered Newsrooms and Automated Journalism
- **TRACK 3** Human–AI Collaboration in Creative Industries
- **TRACK 4** Emerging Media Technologies and Digital Transformation
- **TRACK 5** AI for Sustainable Development and Social Impact

Submit Abstract Here

Registration Link/QR Code

For more details check our conference website

Publication Opportunities (Scopus-Indexed)

International Journal of Systematic Innovation (IJoSI)—E-ISSN: 2077-8767 (AccScience Publishing), Q3. Indexed in Scopus, EBSCO, Google Scholar, and Crossref. Focuses on innovation methods, intelligent information systems, AI applications, and interdisciplinary technological innovation research.

⚠ APC charges will be borne by authors. Up to 50% discount in APC is available, subject to the decision of the conference review committee.

Best Paper Awards

One paper will be awarded the “Best Paper Award” in each of the 5 tracks. **₹2,000 ($20)** will be awarded to the winners as a token of appreciation.

Important Dates

Milestone	Target Date
Abstract Submission	**31st October 2026**
Acceptance Notification	15th November 2026
Full Paper Submission	15th January 2027
Early Bird Registration Deadline	**31st December 2026**
Late Registration (late fee applicable)	10th February 2027
Conference Dates	**16th –17th February 2027**

Registration Fee Details

Category	India (incl. GST)	Outside India (incl. IGST)
Faculty Members	₹ 3,500	$35
PhD Scholars	₹ 3,500	$35
Industry Experts	₹ 3,500	$35
Students –PG/UG	₹ 2,500	$25
Attendees	₹ 1,000	$10

Leadership, Committee & Contact

Chief Patron: Lt Gen (Dr.) M. D. Venkatesh, Chairperson, MUJ
Patron: Prof. (Dr.) N. N. Sharma, President, MUJ
Co-Patrons:
Col. (Dr.) Anil Rana, Pro-President, MUJ
Prof. (Dr.) Amit Soni, Registrar, MUJ
Prof. (Dr.) Neetu Bhatnagar, Provost, MUJ
Prof. (Dr.) Brajesh Kumar, Dean, FoMCA

Conference Chairs:
Prof. (Dr.) Trishu Sharma, Associate Dean, School of Arts
Prof. (Dr.) Fakira Mohan Nahak, Director, PR & Media Communication, MUJ
Prof. (Dr.) Sushil Kumar Rai, HoD, Media, Communication and Fine Arts
Convenor: Dr. Sumit Kumar Pandey, Asst. Professor (Senior Scale) ,Dept. of Media, Communication and Fine Arts
Co-Convenor: Dr. Utsav Krishan Murari, Asst. Professor, Dept. of Media, Communication and Fine Arts
Organizing Committee: Dr. Ram Pratap Singh, Dr. Gaurav Chhabra, Dr. Devan Thapa, Dr. Ajay Somra, Mr. Rohit Dawar, Mr. Deepak Singh, Mr. Uma Shankar Prabhakar

sumit.pandey@jaipur.manipal.edu
convenor@mjmicaconference.in
+91-7309693858
mujmcaiconference.in
Conference Room, 3 AB, Manipal University Jaipur, Dehmi Kalan, Jaipur-Ajmer Expressway, Jaipur, Rajasthan –303007

https://mujmcfaconference.in/